



Your customer needs a folder to organize materials for their next promotion. However, taking steps to preserve the environment is important to your customer as well. An eco-friendly folder is your answer. And one that gives you the opportunity to proudly display their brand image without sacrificing color or image accuracy is possible with the Envirofolder® Premium. Also known as the EFP.



## What is the EFP?

- Pure white eco-friendly presentation folder
- Printed on Enviropure 100
- 100% post-consumer recycled
- FSC certified stock
- Processed chlorine free
- Acid free and archival
- Low VOC vegetable-based inks and finishes



By purchasing products with the FSC label, you are supporting the growth of responsible forest management worldwide.

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## The EFP - a versatile green solution

Seeing the EFP is a white folder, it provides you with more options for imprinting. More options gives you more opportunity to show your customers that the EFP can be an impressive, eco-friendly way to display products and/or services. So whether being green is part of a marketing agenda or your customer simply wants to feel like their doing their part to better the earth, the EFP gives you both advantages.